Session Travel Agency Activities (ISIC 7911)
Discussant's Remarks on Mini-presentations

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Mexico
Ireland
Japan

Presentations on PPI

Ireland
Australia
USA

Istat

Classifications used:

Ireland NACE Rev2 79.11

Mexico NAICS 56.15

Japan
ISIC Rev.4 7911
JSIC Rev.13
Travel agency 7911
Travel operator 7912

Australia
 ANZSIC 06
- Class 7220 – travel agency and tour arrangement services
- Class 7299 – small part refers to tourist information centre

USA probably ISIC

Market conditions:

Different situations

Tipical travel agencies decrease

New channels and new entities provide the service

Definition and NA context

Intermediaries in distributing travel services on behalf of producers of these services

Istat

Turnover

Ireland, as all the European countries that follow the STS Regulation, collects data

Mexico collects data at level of establishment: is it enterprise?

Japan performs Monthly and annual survey
The provisional results of the annual survey are ready in December of the same year, definitive in Autumn of the next year.
annual data so early?

Difficulties not too big
Observation unit, survey unit
Small units, intermediate service units

Importance of an updated Business Register

Istat

SPPI

The survey is made in USA

Individuation of the event to be priced:
Per click, per transaction (IE)
Price concepts on margins (AUS)
Per booking, per hour, per visiting (USA)

Prices of

Booking fees
Commissions
Margin prices (OTA merchant model)
Other fees

Istat

Individuation of the observation unit

GDS (no)
OTA,
Metasearch engines
Travel agencies

The papers describe the actors, the flow of the information, the means to investigate the facts

Travel agencies is a sector changed in the last period: new actors, new tendencies
Difficulties related to the availability of the respondents to provide data on margins

Istat

Challenge:
to individuate the exact process, the actors and to use the statistical tools of price statistics

Thank you for the attention